Company News



New Senior Partner Joins AVP as Practice Leader for Energy & Renewables

We are pleased to announce that Mr. Willem Roos has joined the AVP team leading AVP's Energy & Renewables Practice further strengthening our consulting, merger and acquisition activities.



Willem Roos has extensive experience in energy & renewables, oil & gas, as well as general plant and machinery industries with a background in strategy, marketing, business development, sales, mergers & acquisitions, project execution and change management.

Mr. Roos has been a member of the AVaccani & Partner's advisory board for several years and supported the diversification and growth of the group. With the transition to Senior Partner, he will head the Energy & Renewables Practice.

Previous corporate senior and executive roles included project development and execution, business development and sales, commercial and general management and reorganization for major corporations including ABB, Alstom, Caterpillar, Doosan and Mitsubishi Hitachi Power Systems.

Willem Roos is a strategist, business builder and change manager with engineering background and a post graduate business degree from INSEAD. He has a relentless focus on mid and long-term strategies, business building, growth, change and enjoys the multicultural diversity of international teams.

He is fluent in Dutch, German, French, English, Luxembourgish and Swiss-German and is very familiar with international business practices not only in EMEA but in North America and Asia as well.

We would be very happy to provide you with further information and to organize a personal meeting.

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