# ENSURING BANKABILITY IN SWM \& WTE PROJECTS IN INDIA 

PREPARED FOR $3^{\text {RD }}$ INTERNATIONAL WORKSHOP ON
"SUSTAINABLE MUNICIPAL SWM IN INDIA"

ORGANIZED BY - WASTE TO ENERGY RESEARCH \& TECHNOLOGY COUNCIL

## Presentation Outline

Indian Waste Scenario
Indian SWM Industry
MSW Value Chain
Project Size Considerations
Structuring Projects \& Example Business Models
SWM/WTE Project Development Challenges
The Consortium SPV Structure Advantages
Additional Financing Considerations

## PM Narendra Modi's Mission

## Swachh Bharat / Clean India



## Indian Waste Scenario - Favorable Climate

$\checkmark$ India's annual generation of urban waste is $\sim 69 \mathrm{M}$ tons
$\checkmark$ Expected to increase to 137M tons annually by 2025
$\checkmark \quad 63.7 \%$ of MSW is not collected
$\checkmark \quad$ Large potential and under-penetrated
$\checkmark$ PPP emerging as new model for SWM
$\checkmark \quad$ Current spending on waste management by municipalities is principally on collection and transportation
$\checkmark \quad$ Potential of about 1700 MW from urban waste (1500 from MSW and 225 MW from sewage) and about 1300 MW from industrial waste exists in India
$\checkmark \quad$ Indian municipal solid waste to energy market could be growing at a compound annual growth rate of $9.7 \%$ by 2013

## MSW Generation in India (Million Tons)



## Sample Waste Characteristics




## Indian Waste Scenario - Key Factors

## Key Drivers

## Increasing Population $\rightarrow$ Increasing Waste

$\square$ Burgeoning population is ensuring India is generating waste in epic proportions that is overstressing the already overburdened municipal infrastructure

## Reducing Space of Landfills

V Increasing gravitation of population to metro and tier II cities has dramatically reduced space available for landfills
$\square$ Existing mismanaged landfills are overflowing

## Landfill Mismanagement $\rightarrow$ Health Issues

$\square$ Improper SWM is deteriorating public health, causing environmental pollution \& climate change and greatly impacting the quality of life of citizens

## Accelerated Government Initiatives

$\square$ Many government schemes are being provided for infrastructure development in small and medium sized towns

## Key Challenges

## Inefficient Storage / Segregation System

$\square$ Source storage and segregation of waste based on degradability and hazards is almost not done in India
$\square$ Proper planning and specific benchmarks for street sweeping do not exist

## High Reliance on Age-old Technologies

$\boxtimes$ Absence of scientific landfills encourages open dumping of wastes which are highly polluting to nearby aquifers, water bodies and settlements

## Lack of Financial Closures and a Fragile Regulatory Framework

- There is lack of bankable and financially sustainable projects considering the opportunities and risks involved
- An ambitious waste management strategy without considering project development realities is resulting in stalled projects


## Indian SWM Industry - Quick Snapshot

- Household level coverage of waste C\&T in metro and Tier I cities is $100 \%$
- For example $B M C^{(1)}$ spends $\sim$ Rs. $1160 /$ ton (\$25/ton) on C\&T and disposal of MSW
- C\&T constitutes $\sim 80 \%$ of the total cost of a project
- In India, the average municipal expenditure on solid waste management is `500 to ` $1500 /$ ton ( $\$ 10$ to \$32/ton)

Collection \& Transportation

- Segregation is an emerging practice at the household level with awareness increasing slowly but steadily
- Rag pickers pick up recyclables from bins and sell them in the market
- Due to this informal segregation, volume reduction is achieved, but it ignores economic, environmental and health aspects
- In India, MSW is disposed of in an unregulated and unscientific manner in open dumpsites
- Most dumps lack systems for leachate collection, landfill gas collection or monitoring, nor do they use inert materials to cover the waste
- This results in ground and surface water contamination from runoff and lack of covering, air pollution caused by fires resulting in severe health problems
- Recent WłE projects have not yielded positive results since technologies were deployed without considering the local waste characteristics
- Based on the composition of Mumbai MSW, processing the waste in a WtE facility would reduce its volume significantly, thus freeing up land that would otherwise have been used for landfills
- With space in urban areas at a premium $\mathrm{W}+\mathrm{E}$ provides an effective way to reduce the volume of waste


## SWM Waste Processes

## What about Investor Returns?

Attractive Opportunity

## Which is

## better?

Same project ... but ...
Quantifies penalties and uncertainties ... Eenctio

## Example of Risk-adjusted Returns ...



# REST OF THE SLIDES ELABORATE ON 

## VARIOUS ASPECTS OF <br> ENSURING BANKABILITY MITIGATING RISKS

## Ensuring Bankability Requires ...



## MSW Value Chain \& Recommendation



## Project Size Considerations

- Rural and small towns
- Activities include waste collection, transportation to local dump-yards, limited segregation, prospects of composting and bio-methanation
- Tier II cities and regions in metros
- Activities include waste collection, transportation to local landfill, tenders out for scientific landfills, composting, RDF, and waste to energy

Metropolitan cities

- Activities include integrated waste processing landfill facilities, waste to energy facilities and landfill gas to energy facilities
$\checkmark \quad$ Ideal for C\&T and
Processing
$\checkmark$ WTE is expensive
$\checkmark \quad$ Processing \& WTE in this segment is the suggested sweet-spot
$\checkmark \quad$ Leverage efforts in the
1,000 TPD segment and replicate projects for sustained success


## Partnering for Successful Mid-to-Large Projects

## Goals

## Met By

(1) Focus on Processing \& WtE
(2) Quantify risks and educate investors / lenders
(2) Ensure robust project returns
(3) Deploy cost-effective solutions
(4) Work with synergistic partners
(5) Ensure successful project execution \& long term ownership


## The Winning Partnership Formula for Processing \& WTE Projects



## Global Expertise

PQ's, Design, Financing and O\&M

## Local Partner

Procurement, Execution \&
Commissioning

## Smart Capital

Investors with deep SWM/WTE understanding
Lenders aware of risks

Project Lead

Project Partner

Financial Closure

## The Ideal SWM/WTE Project Structure

## Building a Foundation for a Long Term Win-Win Relationship



## Example SWM/WTE Business Models



A Well-Defined Structure and Business Model is Key to Profitability and Bankability of the Project

## A Example BOOT SWM/WTE Business Model



## Fixed Monthly Charge

Covers project capital
expenditures
Monthly Fixed O\&M
Covers fixed monthly costs

## Variable O\&M

Based on tonnage of waste

## Contractual Considerations

- Type: BOO, BOOT, BOT etc
- Minimum off-take
- MSW calorific values
- Plant outages / shutdowns
- Equity structures \& exit scenarios
- Termination and take over
- Delays, liabilities \& damages
- Force Majeure \& Indemnity
- Jurisdiction \& arbitration
- Others


## SWM/WTE Project Development Considerations



- Partnering with technically and commercially capable comp.
- Ensure similar corporate culture

Partner Qual


## The Consortium SPV Structure Advantages



- MSW segregation, processing and WTE Projects
- Leverage partners technical prequalifications to win projects
- Combine Partners' financial strengths for BOO/T projects
- Utilize local cost benefits to boost chances of L1 awards
$\square$ Owning and operating project is SPV's core competency
- Bankable contract ensures financial closure \& robust returns
- Deploy global \& local references

The goal of the consortium is to build effective long-term partnerships delivering robust project returns

## Additional Financing Considerations



## A Case Study - Water BOOT



■ Identified solid project opportunities with industrial clients having excellent credit ratings and good payment history

■ Identified local partner (LP) with very good track record and references

- Enabled technical collaboration between client and LP to submit technical bid
- Advised partners to develop tariff / pricing / operational model such that NPV would be lowest
$\boxtimes \quad$ Led or supported (as need be) negotiations on water purchase agreement. Explained implications of various WPA clauses to water consumer and EPC partner
- Developed financial models for project, tariff, forex impact etc

■ Supported client in due diligence, negotiating EPC contract, share holding in SPV etc
■ Advised SPV location, structure etc

- Introduced client to banks to ensure bankability of project and lending terms

■ Introduced legal counsel with experience in water to draft local agreements
$\square \quad$ Held detailed discussions with tax consultants when evaluating tax implications of business model options
$\square \quad$ Addressed critical stumbling blocks during project development and contract negotiations using innovative project planning, structures or approaches

## Select Project Opportunities*

$\square$ Projects tracked: ~12,000 TPD across India $\square$ Projects are either in PPP, BOOT, DBFOO etc models

Tenders Geographical Analysis (in TPD)


Tenders Status Analysis (in TPD)


## References

> Encito Advisors proprietary research
> India's annual generation of urban waste in 2025 - World Bank Reports
> MSW Potential in India - Ministry of New \& Renewable Energy (MNRE)
> Ministry of Agriculture (MOA)
> Ministry of Environment \& Forests (MOEF)
> MNRE Annual Reports
> WBI Development Studies
> National Solid Waste Association of India (NSWAI)

## Encito Advisors

## Strategic \& Financial Advisory Services

Services Focus

## Expertise




## Thank you ...

